



# AI In Sustainability Strategy For Executives

*Where executive leadership meets responsible AI !*



## Program Overview

The AI in Sustainability Strategy for Executives program equips senior leaders to leverage AI for sustainability, ESG performance, and long-term value.

Bridging the gap between AI capabilities and practical leadership, it enables informed decisions aligned with regulatory expectations, Saudi Vision 2030, and global frameworks. Through case studies and executive discussions, participants explore how AI enhances ESG data quality, climate risk management, operational efficiency, and responsible decision-making across all their organizations.

### PROGRAM AT A GLANCE

- 26th To 28th April 2026
- 8:00 AM - 2:30 PM (GMT+3)
- 22 CPD Hours
- In Person Public Program In Riyadh

## Key Learning Outcomes

- ✓ Leverage AI to advance strategic ESG and sustainability goals.

- ✓ Identify high-impact AI use cases across all ESG pillars.

- ✓ Integrate AI into governance, reporting, and risk management.

- ✓ Align AI initiatives with Saudi Vision 2030 and strategy.

# COURSE COVERAGE

## Day 1: Foundations, Strategy & Financial Performance

- **Module 1: AI Foundations for Executive Leaders**
  - AI, machine learning, and analytics: what executives need to know
  - What is the state of the art in Generative, Geospatial and AI edge cases
  - Capabilities, limitations, and risks of AI systems
  - AI maturity models and organizational readiness
  - Data quality, digital infrastructure, and leadership considerations
- **Module 2: Sustainability & ESG Strategy in the Digital Era**
  - Global sustainability and ESG landscape
  - Key regulations, standards, and investor expectations
  - Sustainability priorities in the GCC and Saudi Vision 2030
  - Integrating sustainability into corporate strategy
- **Module 3: AI-Enabled ESG Reporting & Performance Management**
  - AI-driven ESG data collection and validation
  - Improving reporting accuracy and audit readiness
  - Executive dashboards and board-level insights
  - Linking ESG performance to strategic outcomes
- **Guest Speaker Session On** AI & Sustainability for Finance

## Day 2: Operational Use Cases & Decision Making

- **Module 4: AI Use Cases Across ESG Pillars**
  - Environmental: carbon management, energy optimization, resource efficiency
  - Social: workforce analytics, health & safety, supplier transparency
  - Governance: compliance automation, risk monitoring, fraud detection
  - Regional and global case studies

- **Module 5: Executive Decision-Making with AI & Sustainability Insights**
  - Using AI-generated insights for strategic and operational decisions
  - Balancing financial performance, sustainability goals, and risk
  - Scenario analysis, forecasting, and trade-off evaluation
  - Decision-making under uncertainty: executive-level frameworks
- **Guest Speaker Session On** AI & Sustainability in Energy

## Day 3: Governance, Ethics & The Future Roadmap

- **Module 6: Responsible AI, Ethics & Governance**
  - Ethical AI principles and bias management
  - Data governance, privacy, and cybersecurity
  - Regulatory, reputational, and operational risks
  - Oversight roles of boards and senior leadership
- **Module 7: Building an AI-Driven Sustainability Roadmap**
  - Identifying priority AI initiatives
  - Aligning AI investments with sustainability KPIs
  - Measuring ROI, impact, and long-term value creation
  - Executive roadmap development exercise
- **Guest Speaker Session On** AI & Sustainability in Travel
- **Guest Speaker Session On** Enabling Readiness and Automated Implementation



## INSTRUCTOR



### Michael Beutler

Michael Beutler is a pioneering Sustainability Intelligence Officer (SIO) operating at the intersection of Artificial Intelligence and global corporate responsibility. Currently the Principal Architect at Ourimpact AI, he orchestrates agentic workflows and AI-enabled systems to transform fragmented ESG data into actionable business value.

Beutler's 20-year career is highlighted by pioneering the world's first Environmental Profit & Loss (EP&L) account at Kering and serving as Chief Sustainability Officer for Moncler. A Juris Doctor and MBA graduate, he advises global boards on responsible AI, EU CSRD compliance, and climate resilience frameworks to ensure long-term operational agility.

#### PROFESSIONAL ASSOCIATIONS & AFFILIATIONS



CAPITALS  
COALITION



#### AREAS OF EXPERTISE

Strategic AI Orchestration Global ESG Governance

Environmental Accounting (EP&L)

Sustainability Intelligence (SIO)

## GUEST SPEAKERS



### Neil Brown

Head Of Equities  
GIB Asset Management - UK



Senior investment executive with 20+ years' experience in global equities, sustainable and responsible investment, fund management, corporate governance, and ESG strategy, leading teams and launching sustainable equity funds across UK and international markets.

### Panu Karava

Advisor - Strategy and Operations  
PowerEdge - Zurich **PowerEdge**

Panu Karava is a sustainability and technology leader specializing in ESG strategy, digital transformation, and energy transition. He blends technical expertise with commercial insight to scale SaaS and data-driven solutions, driving circular business models and sustainable growth across global industries.

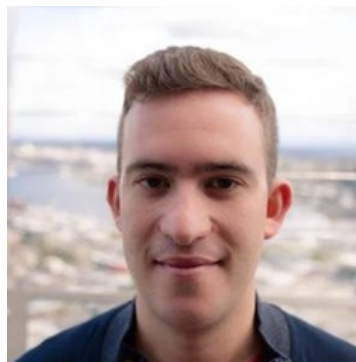


### Gilad Berenstein

Founder  
Brook Bay Capital, LLC - USA



Founder and investor with 15+ years' experience in AI, travel technology, and venture capital, building Utrip into a global AI platform serving 200M+ travelers, and leading Brook Bay Capital investments, board roles, and startup advisory across travel, fintech, and AI sectors.



### Sana Quadri

Founder & CEO  
Ed Watch, LLC - USA



Chartered Accountant and strategic finance leader with 15+ years' experience in financial reporting, internal controls, IFRS implementation, and fund management. Founder & CEO of Ed-Watch, driving digital transformation, process automation, governance, and growth across energy, banking, investment, and various corporate sectors.



# Registration & Contact

## PROGRAM DETAILS

- ☐ 26th To 28th April 2026
- ☐ Timing 8:00 AM - 2:30 PM (GMT+3)
- ☐ 22 credit hours spread over three days.

## Who Should Attend?

- C-suite and senior executives shaping enterprise strategy
- Board members and governance leaders overseeing long-term value
- Digital, AI, and transformation leaders driving innovation
- Sustainability and ESG leaders integrating impact with growth
- Strategy and risk leaders managing responsible, future-ready decisions

**To proceed with company registration.**

**CLICK HERE**



**For any information, contact us at below given details.**

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## Why Ed Watch?

Ed-Watch is a dynamic learning platform offering professional development in sustainability, ESG, digital transformation, digital skills, data analytics, leadership, and finance. Gain practical expertise, earn certifications, and empower yourself to excel in today's fast-evolving workplace.



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Complete the nomination form and send it via email to [shahzad@ed-watch.org](mailto:shahzad@ed-watch.org) or [javaria@ed-watch.org](mailto:javaria@ed-watch.org).

### Nomination Form

S.No.	Participant Full Name	Job ID	Email ID	Contact No.	Function/ Department	Education Level	Years of Experience
1							
2							
3							
4							
5							
6							
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8							
9							
10							

**Note:** Please complete the details below if your nomination is through a company.

#### HR Contact Person Details

Name:	Email ID:	Contact No:
Designation:	Company:	
Company Address:		

#### Invoicing Contact Person Details

Name:	Email ID:
Designation:	Contact No:

**Any Remarks:**

#### OFFICE

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