

# **PYTHON FOR MANAGERS**

Unlock Data-Driven Insights: Get Python-Powered for Smarter Decisions

Certificate on successful completion.





### **PROGRAM OVERVIEW**

Level up your managerial game with Python! This intensive program equips you with essential coding skills to unlock data-driven insights, automate tasks, and communicate effectively with your tech team. Master Python fundamentals, dive into advanced libraries like Pandas, conquer data manipulation, and tap into external resources like APIs and web scraping. By the end, you'll be fluent in Python's language, empowered to make smarter decisions, and ready to optimize processes for a data-driven future. Start building your coding confidence today!

## **COURSE RESOURCE**

- Quizzes and Assignments
- 24/7 course available on LMS

#### WHO SHOULD ATTEND?

- Senior Managers & Executives; Finance, Risk, IT Security & Operations
- Managers; Product/ Project, Risk, Finance & Business
- Data analysts & Business Analysts
- Programmers, Data Scientists, Consultants

#### **PROGRAM OBJECTVE**

At the end of the program, participants should be able to:

- Understand the fundamentals of coding in Python and able to interpret practical business applications
- Read and write scripts
- Communicate effectively with programmers in your team
- Build the capacity to organize and interpret data that extends far beyond Excel's capabilities
- Learn how to combine multiple data sources for better insights
- Explore the practical applications of web scraping and APIs

## **COURSE COVERAGE**

#### **Module A: Introduction & Calculation**

**Lesson 1: Python Introduction** 

**Lesson 2: Variables and Data-types** 

**Lesson 3: User Input and Output** 

**Lesson 4: Using Python for calculations** 

**Lesson 5: Control Statements** 

(a) Conditionals

(b) Loops

Assignment No. 1

Quiz No. 1

## **Module B: Advanced Python**

**Lesson 1: Functions** 

Lesson 2: Local and global scope

**Lesson 3: Lists** 

**Lesson 4: Tuples** 

**Lesson 5: Dictionaries** 

**Lesson 6: Introduction of Python Modules** 

(Matplotlib, Seaborn, numpy, and pandas)

Practice for each module

Assignment No. 2

Quiz No. 2

# **Module C: Data Manipulation with**

**Python** 

**Lesson 1: Cleaning Data** 

**Lesson 2: Editing Data frames** 

Lesson 3: Data Hygiene: Duplicated and

**Missing Values** 

Lesson 4: Combining Data

Assignment No. 3

Quiz No. 3

## **Module D: APIs and Web Scrapping**

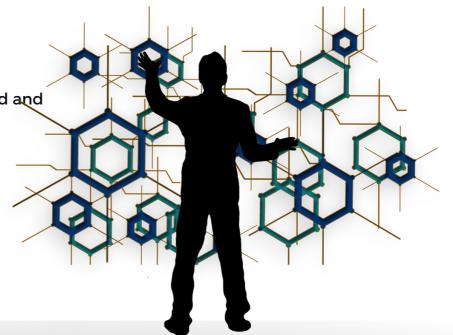
Lesson 1: Python to Connect to an API

Lesson 2: Using Web Scrapers in Python

Lesson 3: Data Aggregation

Assignment No. 4

Quiz No. 4





## TRAINER'S PROFILE

## **Ahmed Ghamal**

Machine Learning engineer at Tarjama. Python, SQL, Pytorch, Data Science frameworks, Power BI



Ahmed Gamal is an Applied Data Scientist at Tarjama, the IT company building Machine Translation models. He is also Machine Learning Lead at Udacity. He was previously a data scientist at Unilever Egypt where he has remained in charge of projects for:

Creating dashboard for sales for MEPS (The Middle East + Pakistan + Sri Lanka) region.

Automating the generation of analytics reports using Airflow, Python, and Power BI.

Creating a dashboard for mobile Application usage (UFS Sales Pro) that serves as a tracking tool for Unilever He is a Bachelors' in Computer Science and a Machine learning Engineer.





## **PROGRAM DETAILS**

- This is a self-paced program, available 24/7 on LMS
- The course comprises of 4 modules and consists of quizzes and assignments at the end of each module with a 60% passing criteria.
- Live Q&A with the Instructor is scheduled every month
- Virtual Classes 1 hour once a month

## **Group discounts available.**

## **REGISTRATION & CONTACT DETAILS**

# **Register Here**

For more details or customization of training program contact:

#### **Email Us:**

jane@ed-watch.org

contact@ed-watch.org

### **VISIT US**

www.ed-watch.org

## **Call or WhatsApp US**

+971 505 653 520

+1 929 361 2818

+21-3-483-1184

+92-343-315-9074

