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SUSTAINABILITY & BUSINESS TRANSFORMATION

Program Overview

The course "Sustainability and Business Transformation" provides a comprehensive overview of environmental-related global issues, Sustainable Development Goals (SDGs), and their impact on business models and transformation. The course aims to equip participants with the knowledge and skills necessary to understand the importance of sustainability in today's business landscape and how organizations can adapt and transform their operations to contribute to a more sustainable future.

The program is designed for mid to senior management in understanding the SDGs impacting their business and help them develop business models for transformation.

LEARNING MODULES:

1. **Introduction**
2. **What does it mean to be sustainable?**
   - Tripple and quadruple bottom line
   - Evolution of sustainable practices
   - Why sustainability is important in business?
   - Where to place sustainability in our company?
   - Is sustainability enough to reach climate goals?
3. **Main environment-related global issues and risks.**
   - Pollution (Triple planetary crisis)
   - Climate Change (Triple planetary crisis) – temperature scenarios and risks
   - Biodiversity Loss (Triple Planetary crisis)
   - Overshoot day, lack of sources
   - Main climate risks in Asia according to IPCC
   - Sustainable Development Goals (26.06)

LEARNING MODULES:…cont.

   - Human Rights in SDGs (SDG 1-5)
   - Access and equality in SDGs (SDG 6-10)
   - Communities in SDGs (SDG 11-12)
   - Planet (SDG 13-15)
   - Peace and partnership (SDG 16-17)
4. **Business models and transformation.**
   - How to transform your company? Prevention and adaptation.
   - Business model canvas transformation.
   - Stakeholders – transformation actors and value chain management.
   - Greenwashing – sustainability in sales and marketing
   - Carbon and Environmental Footprint.
   - Circular Economy
   - Energy Efficiency and renewables
   - Green Finance.

PARTICIPANTS:

- Business Professionals
- Sustainability Practitioners
- Government and NGO Professionals
- Consultants and Advisors
- Students and Researchers

DELIVERY:

- E-Learning – Self-paced
- Available from: 20th November
- Course duration: 10 Hours
- Virtual Classes: 1-hour Live class once a month
- 24/7 Support
- 60% passing criterion
- Quizzes & Assignments

PAYMENT:

- Pay now
- $1500
- Group discounts & installments available or contact@ed-watch.org)

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